

KI-Tools im internationalen Umfeld

Verschiedene Kernbereiche

- Operative Automatisierung
 - -> Reduktion operativer Kosten & Reaktionszeiten
- Entscheidungsunterstützung
 - -> NOI-Steigerung & Risikominimierung
- Workflow-Orchestrierung
 - -> Skalierbarkeit von Plattformen
- Experience Layer (Tenant Management)
 - -> Kundenzufriedenheit & Conversion
- Kommunikation
 - -> Mieterportale, Chatbots

Vier Kategorien

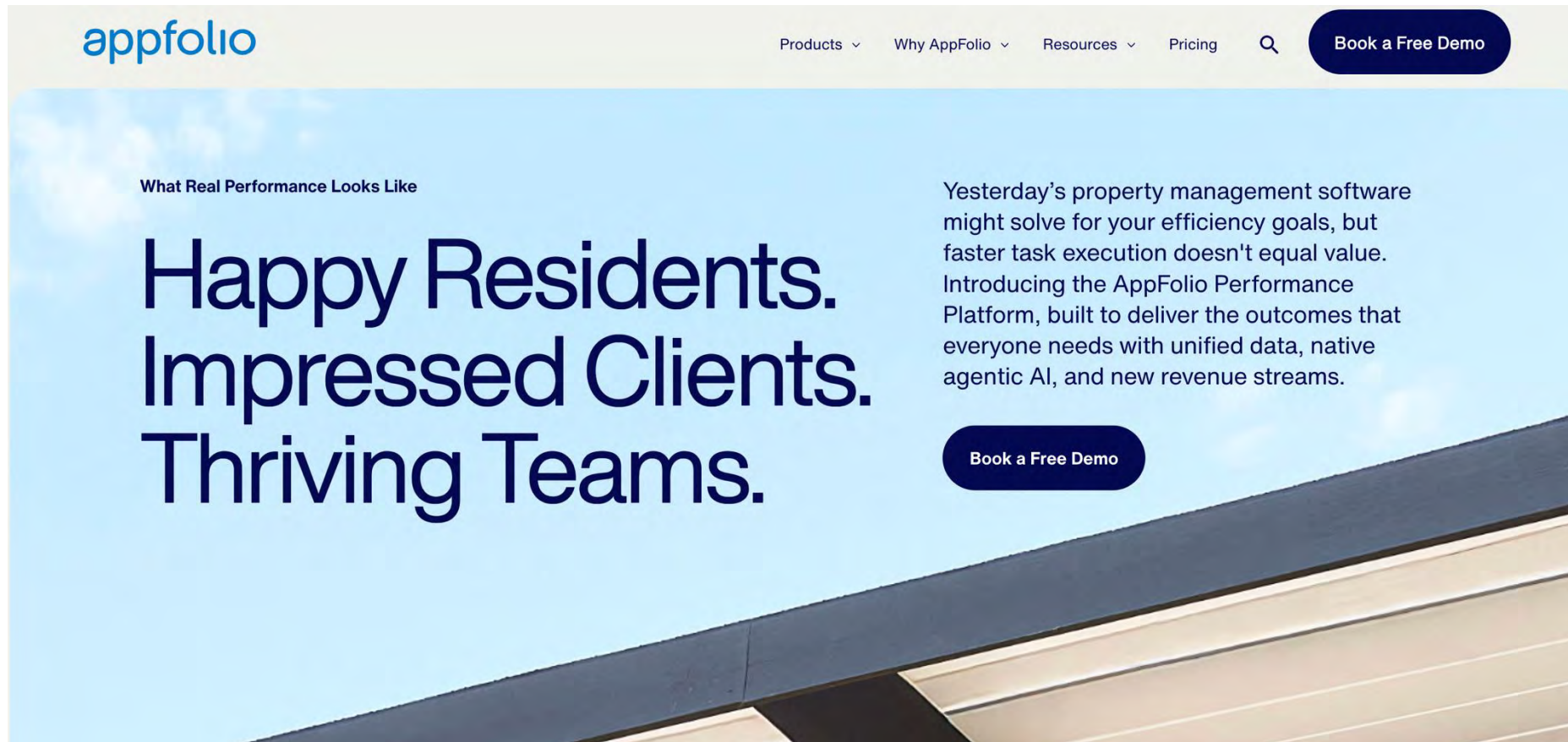
- Full-Stack AI Property Management Plattformen
 - AppFolio / Buildium / Yardi / Entrata
- AI-native «Operating Layer»
 - Vinny / Alven AI
- Spezialisierte AI-Tools (Best-of-Breed)
 - Leasing & Kommunikation
 - Elise AI / LeaseHawk
 - Maintenance & Operations
 - Vendoroo / HappyCO
 - Smart Building & IoT
 - SmartRent
 - Fraud / Listing / Risk
 - Showdigs
- Horizontale KI-Tools
 - ChatGPT / Claude / Perplexity / Fireflies.ai

Praxisbeispiele

Full-Stack AI Property Management Plattformen

Tool	Kategorie	Vorteile	Nachteile	Geeignet für
AppFolio	Full-Stack Plattform + KI	Sehr starke All-in-One Plattform, Realm-X automatisiert Workflows, starke Vermietung, grosse Marktakzeptanz, produktivitätsstark (AppFolio)	Primär USA-fokussiert, höhere Kosten, komplex bei kleinen Firmen, gemischtes Feedback zu älteren AI-Modulen wie Lisa (Reddit)	Grosse Wohnportfolios, institutionelle Verwalter
Buildium	Mid-Market Plattform + KI	Gute Bedienbarkeit, stark für KMU, Lumina AI für Rechnungen/Kommunikation, gute API-Anbindung (Buildium)	Teilweise als „clunky“ beschrieben, weniger Enterprise-Power, AI stark abhängig von Integrationen (Reddit)	Mittelgroße Verwaltungen
Yardi	Enterprise Plattform	Weltweit etabliert, starke Buchhaltung, Compliance, Commercial & Residential	Lange Implementierung, teuer, oft komplexe Bedienung	Konzerne, Fonds, internationale Halter
Entrata	Leasing / Operations Plattform	Stark im Leasing Funnel, CRM, Conversion Optimierung	Weniger relevant außerhalb USA, Fokus Multifamily	Vermietungsstarke Portfolios

Demo AppFolio



appfolio

Products ▾ Why AppFolio ▾ Resources ▾ Pricing 🔍 [Book a Free Demo](#)

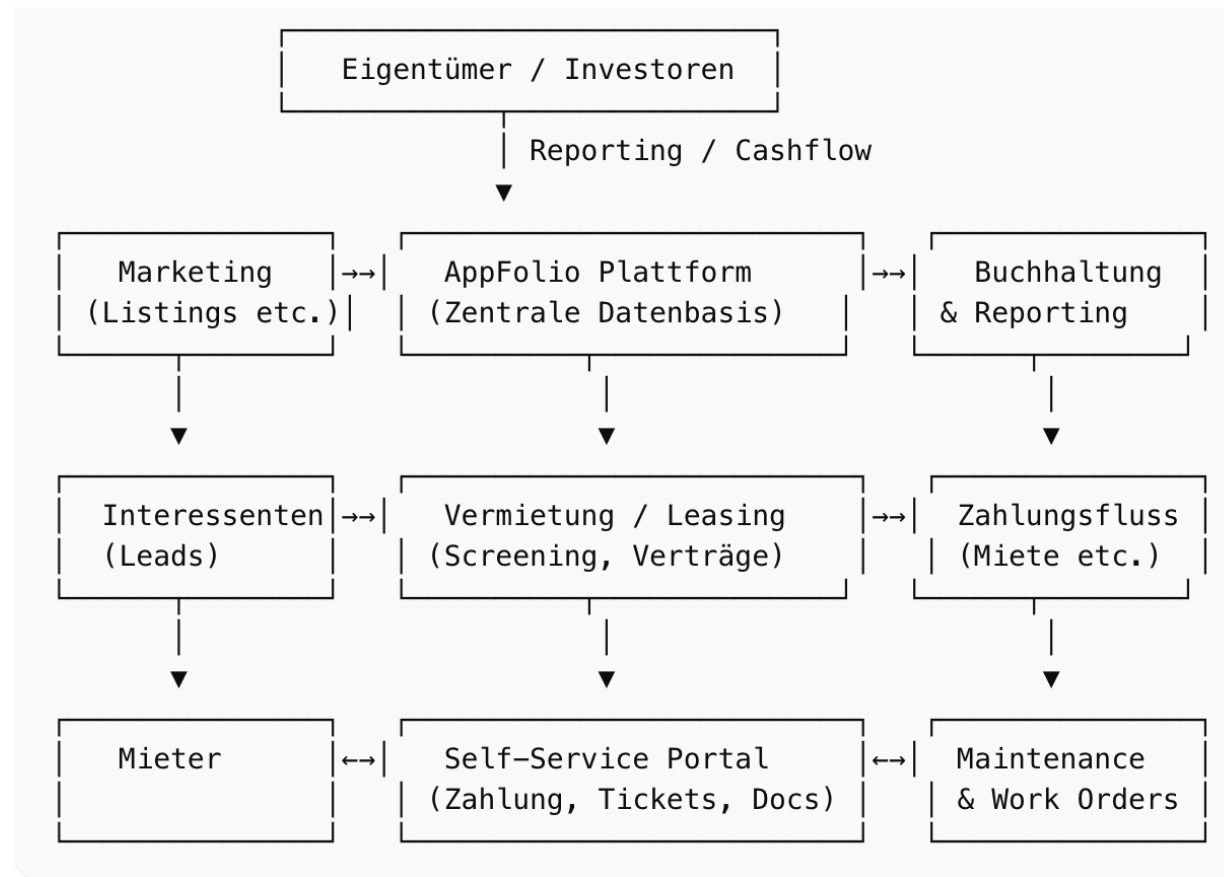
What Real Performance Looks Like

Happy Residents. Impressed Clients. Thriving Teams.

Yesterday's property management software might solve for your efficiency goals, but faster task execution doesn't equal value. Introducing the AppFolio Performance Platform, built to deliver the outcomes that everyone needs with unified data, native agentic AI, and new revenue streams.

[Book a Free Demo](#)

Ablaufdiagramm AppFolio



Demo Buildium



Platform ▾ Portfolios ▾ Pricing Resources ▾

Schedule a Demo Sign In

BUY NOW

FREE TRIAL

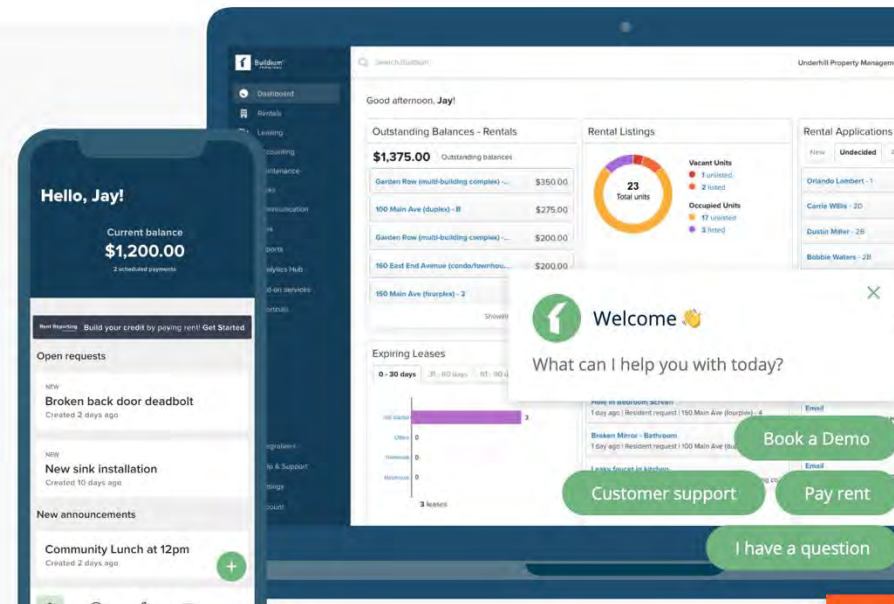
PROPERTY MANAGEMENT SOFTWARE

Built to Keep You Ahead of What's Next

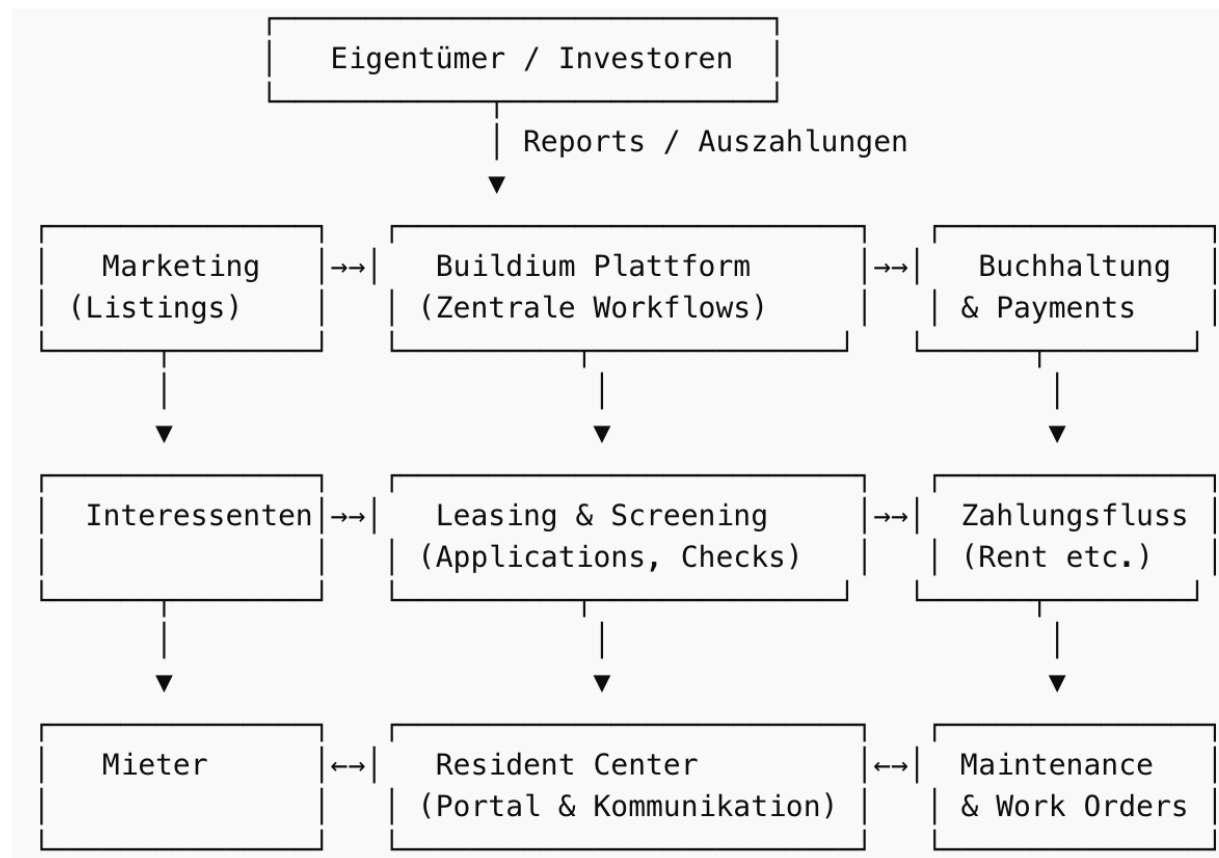
Run rent collection, accounting, maintenance, and screening on autopilot—with AI built to expand your business, not your workload.

FREE TRIAL

WATCH DEMO



Ablaufdiagramm Buildium



Demo Yardi



MARKETS

SOLUTIONS

PRODUCTS

CUSTOMER SUCCESS

COMPANY

RESOURCES



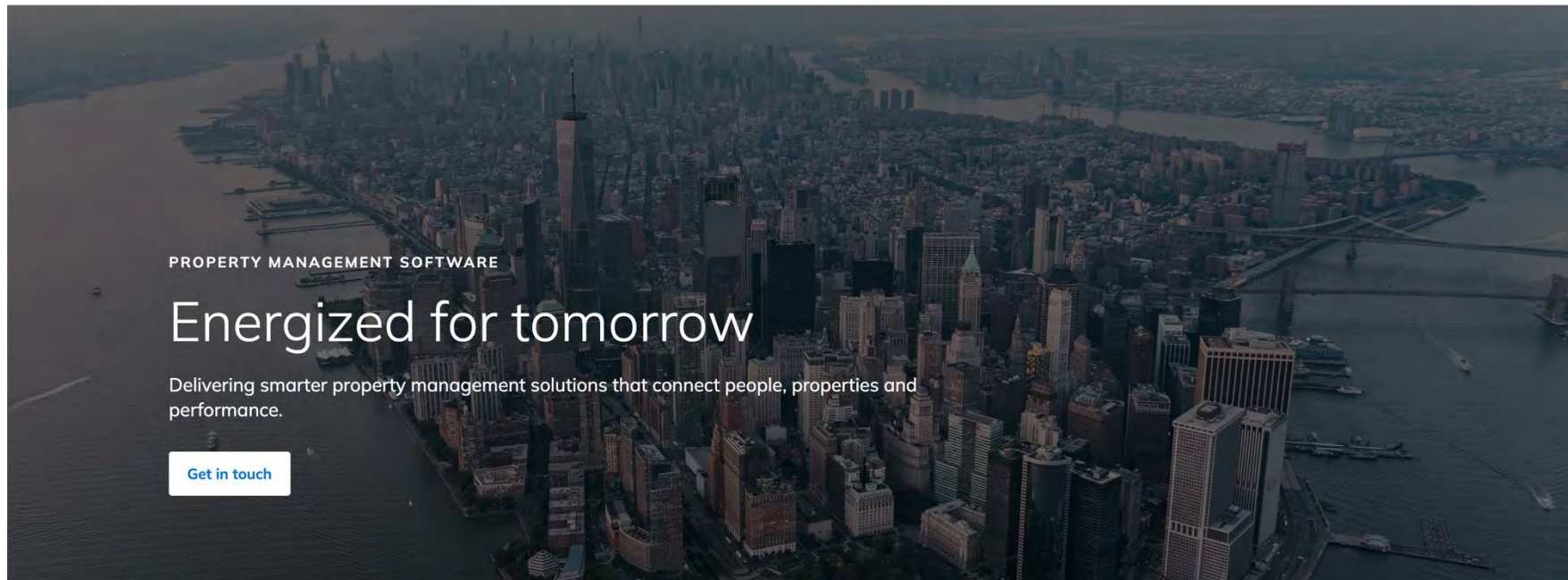
Talk to sales

PROPERTY MANAGEMENT SOFTWARE

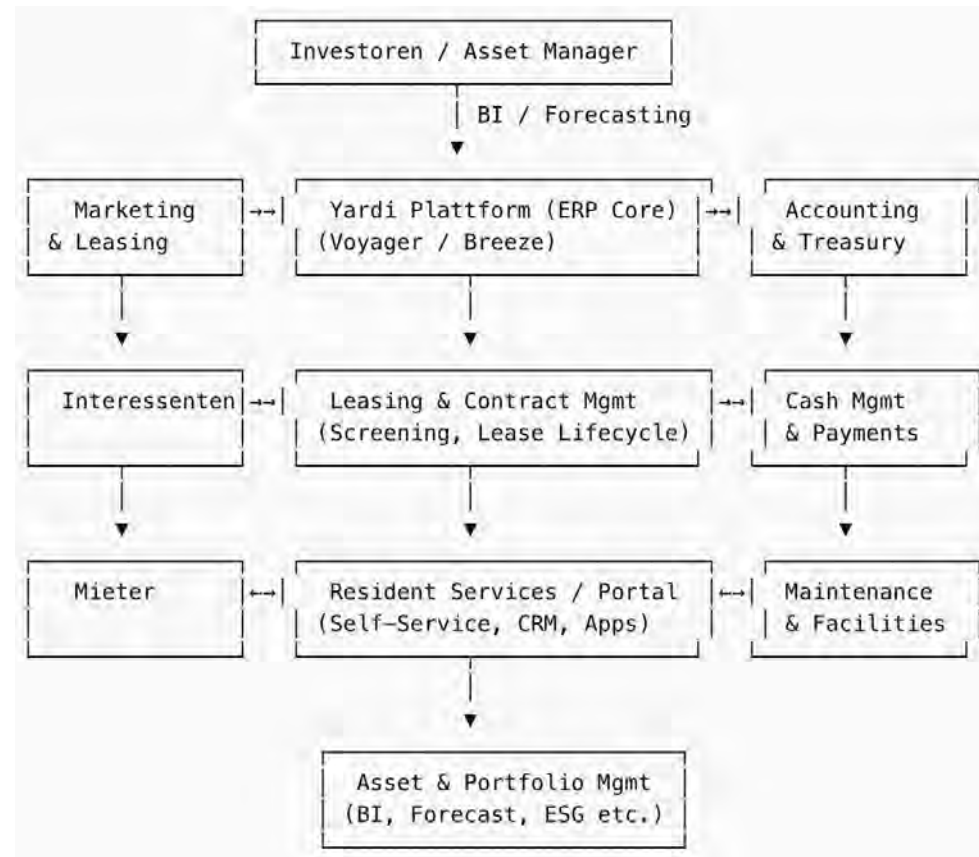
Energized for tomorrow

Delivering smarter property management solutions that connect people, properties and performance.

Get in touch



Ablaufdiagramm Yardi



Demo Entrata

entrata®

Products ^ Solutions v Resources v Summit

Sign in Watch demo

See our newest products and features >

The OS for Autonomous Property Management™

Entrata embeds AI directly inside the operating system that runs your properties. With full operational context across the resident and asset lifecycle, the platform executes routine work automatically so your teams can focus on decisions, strategy, and exceptions.

See the Entrata OS in action

Demo EliseAI

The image shows a screenshot of the EliseAI website homepage. The page has a dark blue background with white and light blue text and buttons. At the top left is the EliseAI logo. To its right are navigation links: "AI for Property Management", "AI for Healthcare", "Resources", and "Company", each with a dropdown arrow. On the top right, there are "Log In" and "Request Demo" buttons. The main heading reads "DRIVING THE FUTURE OF PROPERTY MANAGEMENT AND HEALTHCARE WITH AI" followed by "AI That Improves How We Live". Below this are two buttons: "For Property Management" and "For Healthcare". The lower section features a grid of cards. One card shows a hand holding a smartphone over a laptop. Another card displays "Status Updates" and "Billing & Payments" in blue boxes. A chatbot interface is visible with the text "Hi Dan! Let me know if you have any other questions." and "Hope you're doing well! How can I assist you today?". A "Scheduling Request" button is also present.

EliseAI

AI for Property Management ▾ AI for Healthcare ▾ Resources ▾ Company ▾

Log In → Request Demo

DRIVING THE FUTURE OF PROPERTY MANAGEMENT AND HEALTHCARE WITH AI

AI That Improves How We Live

For Property Management For Healthcare

Status Updates

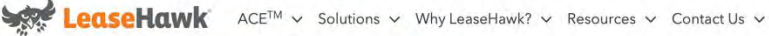
Billing & Payments

Hi Dan! Let me know if you have any other questions.


Hope you're doing well! How can I assist you today?

Scheduling Request

Demo Leasehawk



ACE™ Solutions Why LeaseHawk? Resources Contact Us



Multifamily's Most Comprehensive Artificial Intelligence Solutions

Centralize and automate the relationship with your renters. LeaseHawk's Artificial Intelligence (AI) solutions instantly engage and nurture renters with a human-like touch, so you can do more with less.

[See Demo](#) [Watch Video](#)

Demo HappyCo

PRODUCT UPDATES Spring Product Release is Here: Connected Operations, Faster Results [Explore Release ↗](#)

Support Company Open Positions **Take a Tour**


HAPPYCO Platform Solutions Customers Resources [Sign In](#) [Book a Demo](#)

THE COMPLETE AI-LED PLATFORM

Make maintenance the smartest part of your operations.

Built for multifamily operators who want faster resolution, fewer surprises, and real visibility. HappyCo turns everyday maintenance into intelligence that drives efficiency, accountability, and higher NOI.

[Book a Demo](#)



Suggested Schedules by JoyAI

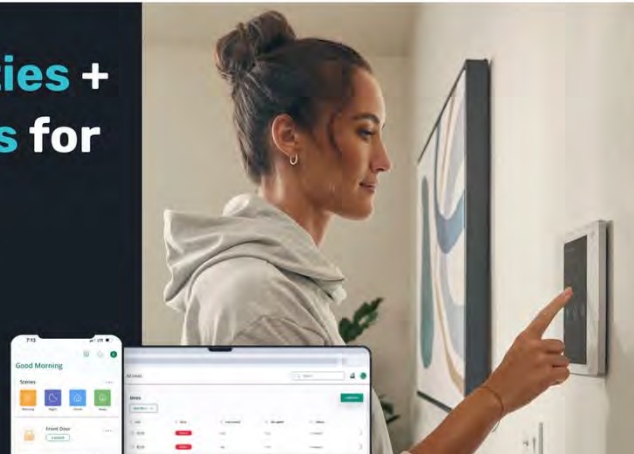
Maintenance Task	Frequency	Efficiency Gain
HVAC Preventive Maintenance	6 months	1.2%

Demo SmartRent

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Smart Communities + Smart Operations for Multifamily

Take the resident living experience to the next level and simplify operations with smart home solutions from SmartRent. Our seamless connectivity platform integrates your choice of hardware with our cloud-based enterprise software for all-around smarter properties.

[Let's Talk](#)

Spezialisierte AI-Tools (Best-of-Breed)

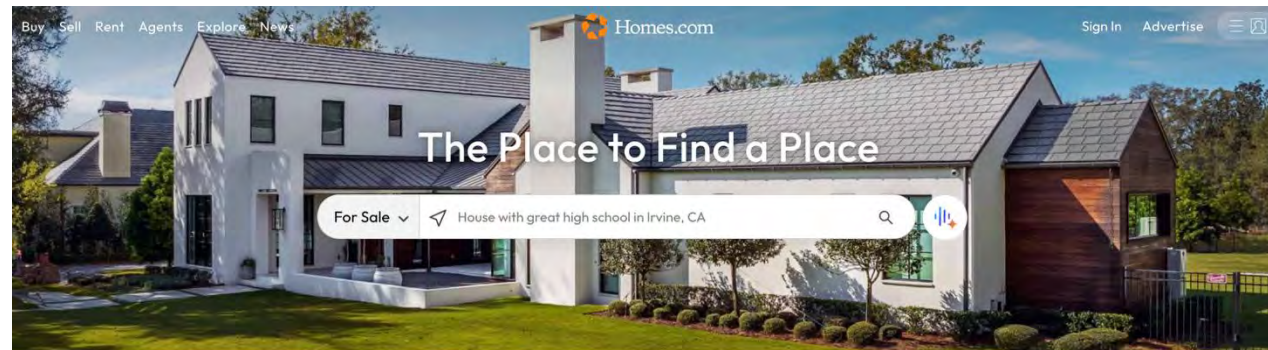
Tool	Kategorie	Vorteile	Nachteile	Geeignet für
MRI Software	Enterprise ERP	Sehr stark im Commercial Segment, Reporting, Finance	Komplexe Einführung, hohe Total Cost	Gewerbeimmobilien, Großbestand
EliseAI	Spezialisiert Leasing AI	Sehr gute Lead-Bearbeitung, 24/7 Chat, hohe Conversion, häufig besser bewertet als ältere Leasingbots (Reddit)	Zusatztool, Integrationsaufwand, Fokus Leasing	Vermietungsteams
LeaseHawk	Call/Lead AI	Automatisiert Anrufe und Interessentenmanagement	Eingeschränkter Scope (kein Full Stack)	Callcenter / Vermietung
HappyCo	Maintenance / Inspections	Gute mobile Prozesse, Inspektionen, Tickets, operative Transparenz	Kein vollwertiges ERP	Operative Teams
SmartRent	IoT / Smart Building	Verbindung Hardware + Software, Zugangssysteme, Sensorik	Hardwareinvestitionen nötig, ROI abhängig vom Bestand	Neubau / institutionelle Wohnanlagen

Horizontale KI-Tools

Tool	Kategorie	Vorteile	Nachteile	Geeignet für
OpenAI	Horizontale KI	Extrem flexibel, Texte, E-Mails, SOPs, Reporting, Ideen, günstig skalierbar	Keine native PMS-Integration ohne API, Datenschutz muss geregelt werden	Jede Verwaltung intern
Anthropic	Horizontale KI	Sehr stark bei langen Dokumenten, Verträgen, Zusammenfassungen	Weniger branchenspezifisch	Asset Mgmt / Legal / PM
Fireflies.ai	Meeting AI	Protokolle, Aufgaben, Gesprächsdokumentation	Kein Core-Tool für Bewirtschaftung	Teams / Backoffice
Zapier	Automatisierung	Verbindet PMS + KI + E-Mail + Prozesse	Wartungsaufwand bei komplexen Workflows	Moderne Verwaltungen
Make	Automatisierung	Sehr flexibel, visuelle Automationen, günstiger als Eigenentwicklung	Technisches Setup nötig	Digital affine PM-Firmen

Ausblick Immobilienbranche

Demo Homes.com



Introducing Homes Ai, Your Home Search Guide

- Conversational search in over 50 languages
- Guided Matterport 3D Tours
- Unlock neighborhood, school and market insights
- Instant answers to your questions such as nearby school ratings, distance to your points of interest, tax history, and more

[Watch Video](#)

